

There can be only one...

Wireless audio done right



There can be only



1. There is only the iONE - It's a Kind of Magic

At iFi, we strive to look at what's in front of us, predict what audio enthusiasts might enjoy, then develop a solution, execute it in our regular unerring fashion and deliver as much musical goodness as it gets. Hence the iOne is not only wireless, which all by itself is great, but also able to compete with lots of DACs on the market with ease. Just as the iDSD nano, the iOne is quite similar in terms of functionality, yet wireless. Hence the only one of its kind.

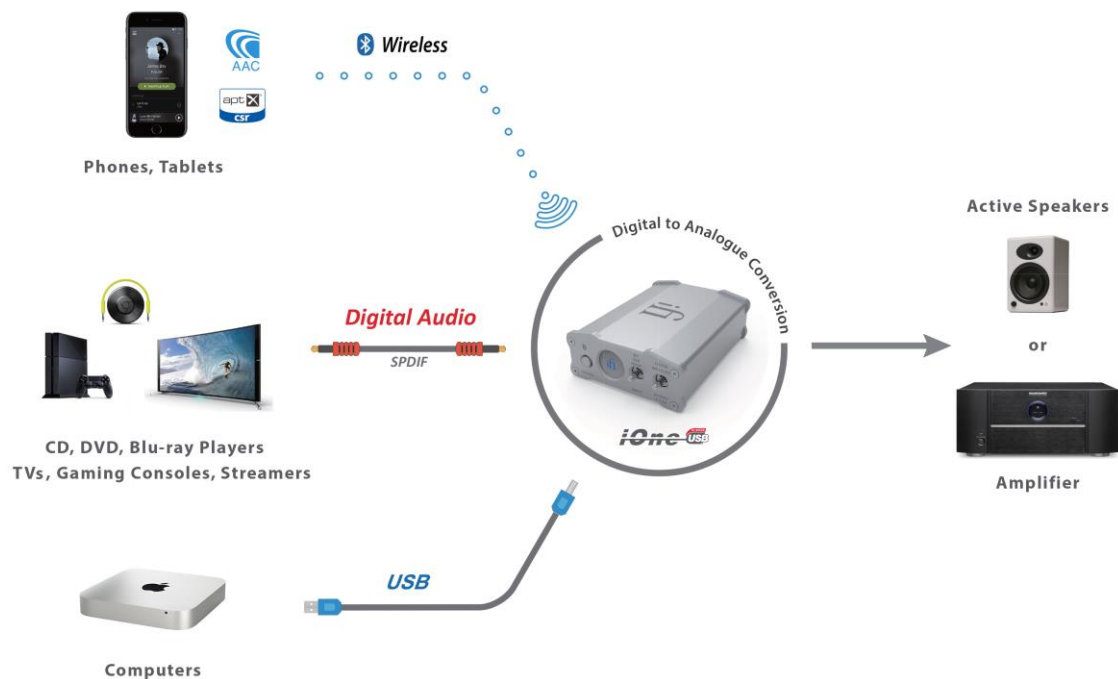
1.1 Introduction

Wireless data transmission has been with us for a long time now, it is an integral part of our daily routine. We exploit wifi at home, and bluetooth/LTE/3G outside. We're always connected in at least one way all the time. Therefore wireless data transfer is not a trend any more, but something *we need* for both our enjoyment and work. Since technology of this sort *is* the future, to neglect it would be remiss.

The mobile audio market is saturated with wirelessly operated products. Even though these aren't yet as popular as wired setups of high quality, it's only a matter of time when wireless quality advancements come through. The situation in home stereo is slightly different. More casual, one-box-to-have-it-all solutions are of course equipped with some kind of wireless transmission. Yet when it comes down to stand alone, full-sized setups... laptops and - to a degree - CDs/vinyls still rule for the vast majority of audiophiles. One can go NAS + wifi based iOS/Android app control, that's true. Yet to many people this kind of setup is anything but easy.

Therefore one question is in order: is there a device on the market, which adds wireless functionality to a wired system? Yet at the same time be of audiophile quality? Yes. The iOne by iFi audio.

1.2. iOne – target user group...everyone!



The iOne is for everyone – the regular Joe as well as audiophile John.

This device can be used in:

- expensive home setups, whose owners crave for wireless functionality.
- to pass the signal to another DAC with ease via its SPDIF interface wirelessly or via laptop.
- upgrade the sound of a console or a TV. It can work with PCs and MACs in classic USB-based fashion.
- if in need of a wireless function in his/her audio chain



For immediate distribution
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nano iOne

Tech Notes

The iOne just delivers music. No matter the setup. It's equipped to handle every possible scenario out there on digital playback. Stream Spotify or Tidal to the iOne? Have your cake and eat it – have both.



About iFi

iFi Audio is part of AGL, is headquartered in Southport,

UK. It owns the hifi brand Abbingdon Music Research (AMR). They respectively design and manufacture portable and desktop 'ultra-fidelity' audio products and high-end audio 'home-based' components. The combined in-house hardware and software development team enables iFi Audio and AMR to bring to market advanced audio products.